



THE CENTER FOR PUBLIC POLICY



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Consulting and Research

As a public policy consulting and research center, **we serve as the trusted partner** for state, regional, and local leaders to evaluate and enhance decision-making capabilities, organization systems, and service delivery to positively impact their communities. Our work includes a wide range of services, including strategic planning, group facilitation, surveys, organizational assessments, and more.



VCU

L. Douglas Wilder School of Government and Public Affairs
Center for Public Policy



Leadership Training



Strategic Plans



Survey Design & Analysis



Workforce Development



Group Facilitation



Change Management



Leadership Coaching



Evaluations



Policy Analysis & Legislative Impact



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CHANGE MANAGEMENT

Change is inevitable, but successful adaptation requires careful planning and execution. At CPP, we specialize in guiding organizations through periods of transition with our comprehensive change management solutions. Our seasoned consultants work closely with your team to assess needs, develop strategies, and implement initiatives that foster a smooth transition.

1 Prepare the Organization

We help our clients articulate the benefits of change and communicate these benefits throughout the organization.

2 Create a Plan

We facilitate the development of a plan ensuring that the process is inclusive and the plan is achievable within timeframe and budget.



3 Measure Success

We engage in evaluative thinking from the earliest stages of our change management process to accurately capture the story of success.

4 Implementation

We collaborate to resolve unforeseen roadblocks to implementation and facilitate plan adaptations where needed.

