



THE CENTER FOR PUBLIC POLICY

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Consulting and Research

As a public policy consulting and research center, we serve as the trusted partner for state, regional, and local leaders to evaluate and enhance decision-making capabilities, organization systems, and service delivery to positively impact their communities. Our work includes a wide range of services, including strategic planning, group facilitation, surveys, organizational assessments, and more.



VCU

L. Douglas Wilder School of Government and Public Affairs
Center for Public Policy



Leadership Training



Strategic Plans



Survey Design & Analysis



Workforce Development



Group Facilitation



Change Management



Leadership Coaching



Evaluations



Policy Analysis & Legislative Impact



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EVALUATIONS & ASSESSMENTS

We initiate a collaborative partnership with you to develop a customized plan that aligns with your needs and objectives. We possess expertise in employing both qualitative and quantitative data collection methods. Our adeptness in mixed-method data analysis ensures the delivery of concise, evidence-based findings, enriching decision-making clarity.

OUR PROCESS



Identify Purpose & Scope

At the onset of each project, we collaborate with you to accomplish with your organizational assessments or program evaluations.



Establish a Plan

CPP consultants provide an overview of the process, highlight the benefits, emphasize confidentiality and answer any questions.



Data Collection

CPP consultants utilize survey instruments (web-based, phone, mail-in interviews and focus groups) and secondary data sources to gather essential data.



Data Analysis

CPP consultants can use quantitative tools (e.g. SPSS, R, Excel) and qualitative approaches to analyze the data.



Dissemination of Findings

CPP consultants can create policy reviews, executive summaries, infographics, PowerPoint presentations and full reports.



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EVALUATIONS

Our Process

01

Identify Purpose & Scope

At the onset of every project, we initiate a collaborative partnership with you to ensure a thorough and precise understanding of what you aim to accomplish with your organizational assessments or program evaluations.



02

Establish a Plan

We collaborate with you to develop a customized plan that aligns with your needs and objectives.

- Overview the process
- Highlight the benefits
- Emphasize confidentiality
- Answers any questions

03

Data Collection

We possess expertise in employing both qualitative and quantitative data collection methods across a range of collection modes.

- Survey instruments (web-based, phone, mail-in)
- Interviews and focus groups
- Secondary data sources

04

Data Analysis

The Center for Public Policy excels in utilizing mixed-method data analysis to produce concise, evidence-based findings that enhance decision clarity.

- Quantitative: SPSS, R, Excel
- Qualitative: Use best practices around inductive and deductive analyses
- Database Management

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Dissemination of Findings

We excel in delivering information through various methods tailored to suit our client's specific requirements.

- Policy Reviews
- Executive Summaries
- Infographics
- PowerPoint Presentations
- Full Reports