



THE CENTER FOR PUBLIC POLICY

+804-827-2081

cpp.wilder.vcu.edu

Consulting and Research

As a public policy consulting and research center, **we serve as the trusted partner** for state, regional, and local leaders to evaluate and enhance decision-making capabilities, organization systems, and service delivery to positively impact their communities. Our work includes a wide range of services, including strategic planning, group facilitation, surveys, organizational assessments, and more.



VCU

L. Douglas Wilder School of Government and Public Affairs
Center for Public Policy



Leadership Training



Strategic Plans



Survey Design & Analysis



Workforce Development



Group Facilitation



Change Management



Leadership Coaching



Evaluations



Policy Analysis & Legislative Impact



921 W. Franklin St.
Richmond, VA 23284



+804-827-2081



cpp@vcu.edu



LEADERSHIP TRAINING

Our team specializes in providing your current and rising leaders with customized training programs intended to meet your organizations needs. We frequently design and deploy programs that enhance the modern leaders' communication skills, strategic thinking, and change making capacity. No matter the challenges your leaders face we can increase their effectiveness moving forward.

OUR PROCESS



Assessment of Needs (1-3 meetings)

CPP consultants meet with your team to identify ideal outcomes, timeframes, and specific behaviors to address.



Data Gathering (As needed)

CPP consultants will finalize the training outcomes based on stakeholder feedback. This could include surveys, focus groups, or interviews.



Custom Leadership Trainings

Customization (4-12 weeks)

CPP consultants design a custom leadership program to achieve established outcomes.



Training Delivery

CPP consultants deliver the training to meet the established objectives.



Reflection (1 meeting)

CPP consultants review program evaluations and communicate results.



VCU

L. Douglas Wilder School of Government and Public Affairs
Center for Public Policy