



THE CENTER FOR PUBLIC POLICY

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cpp.wilder.vcu.edu

Consulting and Research

As a public policy consulting and research center, we serve as the trusted partner for state, regional, and local leaders to evaluate and enhance decision-making capabilities, organization systems, and service delivery to positively impact their communities. Our work includes a wide range of services, including strategic planning, group facilitation, surveys, organizational assessments, and more.



VCU

L. Douglas Wilder School of Government and Public Affairs
Center for Public Policy



Leadership Training



Strategic Plans



Survey Design & Analysis



Workforce Development



Group Facilitation



Change Management



Leadership Coaching



Evaluations



Policy Analysis & Legislative Impact



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POLICY ANALYSIS & LEGISLATIVE IMPACT

Our team can help you better understand the intended and unintended impacts of existing or proposed legislation or policies, identify policy outcomes for diverse stakeholder groups, determine if and how to modify or create create or modify policies to help you reach your goals, and create draft language for these new or modified legislation or policies.



Discuss Your Needs

We start by understanding your policy or legislative questions and goals, then customizing next steps and overall plan.

01



Analyze Emerging Best Practices

We then analyze current and emerging best practices in your subject area to ensure leading-edge solutions in our work together.

02



Craft Recommendations

Incorporating the findings from our analyses, we draft language for successfully improving the status quo.

03



Generate Impact

We collaborate with your organization to effectively promote the improvements we've developed together achieving maximum impact.

04



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