



THE CENTER FOR PUBLIC POLICY



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Consulting and Research

As a public policy consulting and research center, **we serve as the trusted partner** for state, regional, and local leaders to evaluate and enhance decision-making capabilities, organization systems, and service delivery to positively impact their communities. Our work includes a wide range of services, including strategic planning, group facilitation, surveys, organizational assessments, and more.



VCU

L. Douglas Wilder School of Government and Public Affairs
Center for Public Policy



Leadership Training



Strategic Plans



Survey Design & Analysis



Workforce Development



Group Facilitation



Change Management



Leadership Coaching



Evaluations



Policy Analysis & Legislative Impact



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STRATEGIC PLANNING

At CPP, we specialize in empowering government agencies, non-profits, and businesses to navigate the dynamic landscape of their circumstances through unparalleled strategic planning services. Our dedicated team brings a wealth of experience and innovative thinking to the table, ensuring that your organization not only adapts but thrives in an ever-evolving environment.

Road Mapping

CPP consultants facilitate discussion with a planning committee on the plan creation process, environmental scan, and stakeholder identification.

Stakeholder Input Collection

CPP consultants collect specific feedback from stakeholders on the draft strategic plan developed by the committee through surveys or open comment periods.

Plan Finalization

CPP consultants and the committee integrate stakeholder feedback into the final strategic plan.

